Alan Cumming teams up with photographer Francis Hills for a campaign to promote Intact America and NORM-UK.

Award-winning actor and activist Alan Cumming is teaming up with celebrity photographer Francis Hills to shoot a campaign which will eventually be an exhibition and book, all in aid of two organizations: Intact America and its UK counterpart NORM-UK, which seek, through advocacy and education, to stop the unnecessary and unthinking circumcision of babies and children, and to promote foreskin health.

Alan, who has long been an outspoken advocate against circumcision, has been shot by Francis many times, culminating in the 2009 NYC exhibition Alan and Me, and recently the two decided to collaborate again for this campaign.

‘We both feel that circumcision is genital mutilation, and that we aren't given a foreskin for no reason’, says Cumming. So the pair began to talk about how they could do something that would raise both cash and awareness, to ignite a discussion and challenge default behavior and opinion about the issue.

The resulting photographs are the beginning of a portfolio that will include well-known men AND women from all walks of life who support the goals of Intact America and NORM-UK, and want to highlight the issue in America, the UK and the rest of the world.

The proposed book will be released in 2012 with an accompanying gallery exhibition of Francis’ photographs.

For further details contact Amy Callan at acallan@intactamerica.org or call 914.372.2331.